

Featured Webinars to Register & Attend...

April 27 from 1-2 p.m.
Understanding Depression
 hosted by NAMI Greater Des Moines
 Greater DSM Partnership

April 28 from 2-3 p.m.
Make Your Remote Meetings Zoom!: Making Remote Meetings Effective (Zoom, GoToMeeting or Microsoft Teams)
 DMACC Business Resources

April 29 at 3 p.m.
Employer Guide to COVID-19
 University of Iowa, College of Public Health-Business Leadership Network

April 30 from 2-3:30 p.m.
Plan Your Business Future Now
 DMACC Business Resources

Marion County Government Press Conferences on Google Live...

April 27 at 1 p.m.
 May 1 at 1 p.m.
 Go to KNIA KRLS Facebook Page to join.

Looking to Post Open Positions for Rapid Hire?
 Check out the Greater Des Moines Partnership DSM Employment Ready Initiative:
[Click Here](#)

marioncountyiowa.com
redrockarea.com

ADDITIONAL RESOURCES:

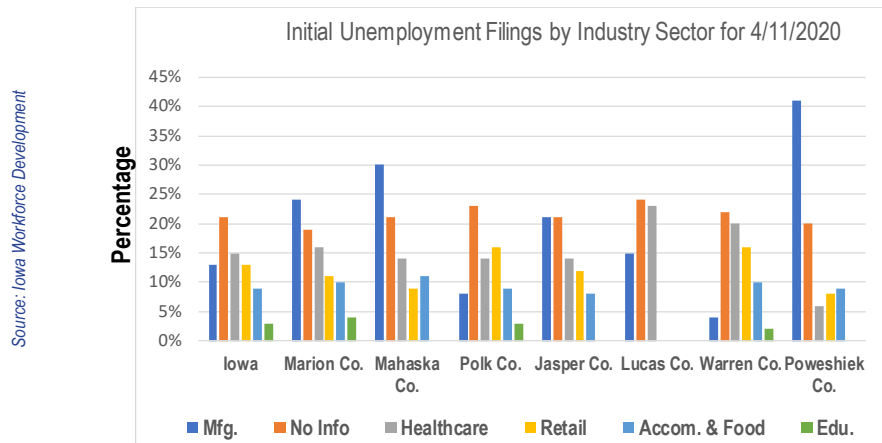
[Iowa Association of Business & Industry](#)
 Role: ABI is the largest business network in the state of Iowa.
[COVID-19 Information](#)
 800-383-4224

[U.S. Chamber of Commerce](#)
 Role: Nationwide association of chamber of commerce.
[COVID-19 Information](#) [Click here for Weekly Discussion Path Forward: Navigating the Return to Work Results from Small Business Survey](#)
 202-463-5500
foundation@uschamber.com

DATA:

Initial Unemployment Insurance Claims Filed

Location	4/11/2020	4/4/2020	3/28/2020	3/21/2020	3/14/2020	3/7/2020
Iowa	46,356	64,194	55,966	40,952	2,229	2,221
Marion County	439	518	418	278	17	19
Mahaska County	282	362	309	230	13	11
Polk County	7,770	10,761	11,232	9,606	397	365
Jasper County	496	670	704	452	15	23
Poweshiek County	264	407	250	172	6	12
Lucas County	66	101	89	65	7	5
Warren County	656	936	839	632	27	31



*No Info is primarily sole proprietor or very small businesses.

INSIGHTS & TRENDS:

Christopher Lloyd Insights: The Greater Des Moines Partnership invited Christopher Lloyd, McGuireWoods Consulting, to provide some insights on industry trends. He felt long term opportunities exist with data centers, cold storage capacity for food ecommerce and medical equipment/pharma moving back to US. He believes research and development funding for public health will remain strong over the next couple of years. Three trends he felt will be accelerated are: artificial intelligence, e-commerce and automation. The other need that has been identified is increased broadband.

State, Regional & Local Resources

Doing business has changed. Listed below are entities which help businesses navigate these changing times. We have provided links to their regular website in addition to any COVID-19 specific page they may have. State information on the virus can be found [click here](#).

Business Planning

Small Business Development Center

ROLE: Provides free, confidential business advice and low-cost training workshops for businesses with less than 500 employees.

iowasbdc.org/covid-19/

515.331.8954

Advancelowa

ROLE: Coordinates a network of family owned businesses who discuss succession planning and other topics important to family businesses in addition to consultive services for growth phase companies.

advanceiowa.com/iowa-business-information-covid-19

319.273.2311

DMACC Business Resources

Role: Assists businesses with accessing training funds in 260(e) and 260(f) programs. Also helps with connecting businesses to resources.

dbr@dmacc.edu

dmacc.edu/dbr/Pages/COVID.aspx

515.256.4913

Entrepreneurs & Small Business

IowaSOURCE link

Role: Primary resources and mentoring for business connection in Iowa. Site includes how to establish a business as well as templates to assist existing business.

iasourcelink.com/covid-19/iowa-business-information-on-covid-19

866.537.6052

Renew Rural Iowa

Role: Focus on rural entrepreneurs. Provides education, financial assistance and mentoring.

800.254.9670

Incentives, Chambers & Utilities

Iowa Economic Development Authority

ROLE: Several incentive programs such as new jobs tax credit, high quality jobs, etc.

iowabusinessrecovery.com

businessfinance@iowaeda.com

businessrecovery@iowaeda.com

515.348.6195

Local Chambers

ROLE: Some chambers provide revolving loan funds and resources on incentives.

PACE Alliance

pella.org/coronavirus/

Knoxville Chamber of Commerce

knoxvilleiachamber.com/covid-19-community-resources/

knoxvilleiachamber.com/covid-19-food-resources/

Pleasantville Chamber of Commerce

pleasantvillechamber.org/coronavirus-covid-19business-updates/

Pella Rural Electric Cooperative

ROLE: Electric utility. Revolving loan fund.

641.628.1040

Alliant Energy

ROLE: Gas utility. Rebate programs. Business dev. resources.

alliantenergy.com/More/ContentPages/COVID19

641.683.8037

MidAmerican Energy

ROLE: Electric utility. Rebate programs. Business dev. resources.

midamericanenergy.com/coronavirus

888.427.5632

Iowa Area Development Group

ROLE: Regulatory assistance. Rural economic development grant and loan program.

800.888.4743

International

Iowa Economic Development Authority

ROLE: Iowa has trade offices in several locations around the globe.

iowabusinessrecovery.com

international@iowaeda.com

businessrecovery@iowaeda.com

515.348.6243

Manufacturing

CIRAS

ROLE: Provides product research, education and networks for manufacturing companies in Iowa. Located at ISU.

ciras.iastate.edu/covid-19/

Economic Dev-515.231.4150/Mfg.-515.509.4379

Workforce

Unemployment Q & A

SBA Paycheck Protection Program

7apaycheckloanprogramquestions@sba.gov

SBA Disaster Loan Program

US Dept. of Treasury-Cares Act

Iowa Workforce Development

ROLE: Regional offices, post job, unemployment, labor market information, posters and more.

iowaworkforcedevelopment.gov/COVID-19

515.281.9619

Greater Des Moines Partnership

ROLE: Ten county regional economic partnership business & workforce recruitment.

dsmpartnership.com/covid-19

dsmpartnership.com/covid-19/policy-information

515.286.4950

DMACC Business Resources

ROLE: Assists businesses with accessing training funds in 260(e) and 260(f) programs.

dbr@dmacc.edu

dmacc.edu/dbr/Pages/COVID.aspx

515.256.4913

U.S. Department of Agriculture (USDA)

Role: Federal government agency focused on rural America.

641.932.3031

[Click here](#) for Covid-19 USDA Federal Rural

Resource Guide.



marioncountyiowa.com

redrockarea.com

carla@redrockarea.com

County Contacts for Business...

Board of Supervisors

ROLE: Oversight of county government operations and budget

marioncountyiowa.gov

Mark Raymie, Chair

sraymie@marioncountyiowa.gov

Kisha Jahner

kjahner@marioncountyiowa.gov

Steve McCombs

smccombs@marioncountyiowa.gov

Economic Development

Carla Eysink,

Marion County Development

ceysink@marioncountyiowa.gov

carla@redrockarea.com

marioncountyiowa.com

redrockarea.com

Roads & Highways

Tyler Christian,

Marion County Engineer

tchristian@marioncountyiowa.gov

Building Permits & Zoning

Melissa Poffenbarger,

Marion County Zoning

mpoffenbarger@marioncountyiowa.gov

Property Tax Assessment

Kelli Kingrey,

Marion County Assessor

kkingrey@marioncountyiowa.gov

Property Tax Payments

Vehicle Licensing

Driver's Licence

Michaela Bigaouette,

Marion County Treasurer

Taxes: treas-tax@marioncountyiowa.gov

Auto: treas-auto@marioncountyiowa.gov

Public Health

Kim Dorn,

Marion County Public Health

kdorn@marioncountyiowa.gov

Bridget Mohler,

Marion County Environmental Health

bmohler@marioncountyiowa.gov

Webinars & Blogs:

Below are some great resources for webinars and blogs on how to improve your business. Many of the groups listed have a library of past posts that you can also utilize. This is a great way to gain new skills and learn about opportunities for your business.

These organizations cover various topics such as federal programs, ecommerce, quick books, remote workplace, unemployment, workforce, etc. Their schedule of webinars are being added to weekly, so bookmark the sources and check back if you don't see a topic right now.

If there is something you are looking for that you cannot find, please email carla@redrockarea.com. Click on the organization name to take you to their listing of webinars and click on "CLICK HERE" to take you to blog sources.

[Greater Des Moines Partnership](#)

The Greater Des Moines Partnership is a regional economic development organization that provides webinars for member areas. There are several webinars and blogs each month in addition to their library. [Click here](#) for blogs.

[IowaSOURCE Link](#)

This website is coordinated by the Iowa Economic Development Authority as a resource for Iowa's small businesses and entrepreneurs. There is a mentor network in addition to a library of resources. [Click here](#) for blogs.

[Iowa Center for Economic Success](#)

The Iowa Center for Economic Success assists entrepreneurs in turning dreams into businesses.

[Advance Iowa](#)

Advance Iowa is located at UNI and work's with Iowa's family owned businesses. They also have a network of family owned businesses that hold educational sessions through out the year. [Click here](#) for blogs.

[DMACC Business Resources](#)

DMACC Business Resources is part of DMACC Community College. They administer the 260e and 260f programs with local employers as well as provide business planning assistance. Their webinars often feature how to sessions on various computer applications.

[CIRAS](#)

CIRAS focuses on manufacturing businesses and is administered through ISU. Many of their webinars feature resources for suppliers, automation and product issues. [Click here](#) for news and info.

IN THE NEWS...

[Survey Results](#) from COVID-19 IEDA Impact on Iowa Businesses Survey released April 3, 2020. One hundred forty three Marion County businesses participated in the survey conducted by UNI's Institute for Decision Making (IDM).